

# Georgia National Fair Draft Horse Show 2024 Sponsorships

Join us this October at the 31st annual Georgia National Fair Draft Horse Show as a new or returning sponsor!

More than 500,000 people attend the Georgia National Fair each year, so why not take this opportunity to promote your business to a diverse audience from across the state of Georgia?

All show information is available at:  
[www.gadrafthorse.net/perry](http://www.gadrafthorse.net/perry)

For sponsorship questions, contact  
Kim Butler at (770) 356-4645 or  
[georgiadrafthorse@gmail.com](mailto:georgiadrafthorse@gmail.com)



**Diamond  
Sponsor  
\$5,000**

FULL PAGE AD  
in show program

NAMING RIGHTS to a  
Six Horse Hitch class

Option to ADD PRIZE  
MONEY to an existing  
class or division.

(2) 2'x8' BANNERS  
displayed in show ring  
& in high traffic area.

4'x6' WAGON BANNER

PROMOTIONAL MATERIAL  
in all exhibitor packets  
(sponsor must provide)

(10) TICKETS for VIP  
RINGSIDE SEATS at the  
Friday, Saturday, &  
Sunday evening show.

RIDE on a HITCH WAGON  
during their victory lap!

NAME/LOGO with website  
link on [gadrafthorse.net](http://gadrafthorse.net)  
& in GDHA News for 1 year.

NAME/LOGO with website  
link featured in social media  
*Sponsor Spotlight* posts.



**Platinum  
Sponsor  
\$2,500**

1/2 PAGE AD  
in show program

NAMING RIGHTS to a  
Performance class

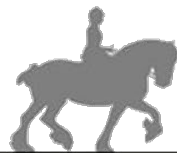
(2) 2'x6' BANNERS  
displayed in show ring  
& in high traffic area.

4'x6' WAGON BANNER  
PROMOTIONAL MATERIAL  
in all exhibitor packets  
(sponsor must provide)

(6) TICKETS for VIP SEATS  
at Friday, Saturday, &  
Sunday evening show.

RIDE on a HITCH WAGON  
during their victory lap!

NAME/LOGO with website  
link on [gadrafthorse.net](http://gadrafthorse.net)  
& featured in social media  
*Sponsor Spotlight* posts.



**Gold  
Sponsor  
\$1,000**

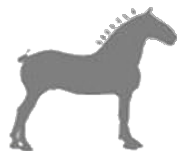
1/4 PAGE AD  
in show program

2'x6' BANNER  
in show ring

(4) TICKETS for VIP SEATS  
at Friday, Saturday, &  
Sunday evening show.

RIDE on a HITCH WAGON  
during their victory lap!

NAME/LOGO with website  
link on [gadrafthorse.net](http://gadrafthorse.net)  
& featured in social media  
*Sponsor Spotlight* posts.



**Silver  
Sponsor  
\$500**

BUSINESS CARD AD  
in show program

2'x4' BANNER  
in show ring

NAME/LOGO displayed  
on [gadrafthorse.net](http://gadrafthorse.net)  
& included in social  
media *Sponsor  
Spotlight* posts.



**Bronze  
Sponsor  
\$250**

NAME/LOGO printed  
in show program,  
listed on GDHA site  
([gadrafthorse.net](http://gadrafthorse.net)),  
& included in social  
media shout-outs.





# SHOW SPONSORSHIP LEVELS

## GEORGIA NATIONAL FAIR DRAFT HORSE SHOW

Show sponsors will be featured on the Georgia Draft Horse Association website ([www.gadrafthorse.net](http://www.gadrafthorse.net)), highlighted in social media posts, advertised in our show program, and recognized frequently throughout the show by our professional announcer. We appreciate your support in helping to make our show an event to remember every year!

### DIAMOND SPONSOR (\$5,000+)

- Full page ad in show program
- Naming rights to a Six-Horse Hitch class (ie: *Simple Web Solutions Six-Horse Showdown*)
- Option to add prize money to a class or division
- (2) 2.5' x 8' banners displayed ringside & in designated high-traffic areas
- (1) 4' x 6' hitch wagon banner
- Company promotional material included in all exhibitor packets (sponsor must provide).
- (10) tickets for VIP ringside seating at the Friday, Saturday, & Sunday evening show.
- Ride on the winning Six Horse Hitch wagon during their victory lap! (1 night only)
- Name/logo with website link prominently featured on the GDHA site and promoted in weekly *Sponsor Spotlight* social media posts.

### PLATINUM SPONSOR (\$2,500)

- 1/2 page ad in show program
- Naming rights to a Performance class (ie: *Jasper Lumber Ladies' Cart*)
- (2) 2' x 6' banners displayed ringside & in designated high traffic area with
- (1) 4' x 6' hitch wagon banner
- Company promotional material included in all exhibitor packets (sponsor must provide).
- (6) tickets for VIP ringside seating at the Friday, Saturday, & Sunday evening show.
- Ride on the winning Six Horse Hitch wagon during their victory lap! (1 night only)
- Name/logo with website link featured on GDHA site and in weekly *Sponsor Spotlight* social media posts.

### GOLD SPONSOR (\$1,000)

- 1/4 page ad in show program
- (1) 2' x 6' banner displayed ringside
- (4) tickets for VIP ringside seating at the Friday, Saturday, & Sunday evening show.
- Ride on the winning Six Horse Hitch wagon during their victory lap (1 night only)!
- Name/logo with website link listed on GDHA site and featured in *Sponsor Spotlight* social media posts.

### SILVER SPONSOR (\$500)

- Business card size ad in show program
- (1) 2' x 4' banner displayed ringside
- Name/logo listed on GDHA site and included in *Sponsor Spotlight* social media posts.

### BRONZE SPONSOR (\$250)

- Name/logo printed in show program
- Name/logo listed on GDHA site and included in *Sponsor Spotlight* social media posts.

### FRIEND of the HORSES (Up to \$200)

- Name listed in show program & announced during the sponsored class (if applicable).

\*\*Individual Class Trophy Sponsorships are available for \$25, \$40, \$75, and \$100+ this year. For the most current list of classes in need of trophy sponsorship, please email Kim Butler at [georgiadrafthorse@gmail.com](mailto:georgiadrafthorse@gmail.com). Requests for classes will be honored in the order in which they are received.\*\*



# SHOW SPONSORSHIP LEVELS

## GEORGIA NATIONAL FAIR DRAFT HORSE SHOW

### SPONSORSHIP LEVEL:

- \$5,000+ DIAMOND Sponsor       \$1,000 GOLD Sponsor       \$250 BRONZE Sponsor  
 \$2,500 PLATINUM Sponsor       \$500 SILVER Sponsor       Friend of the Horses (Up to \$200)

### SPONSOR INFORMATION:

Name of Business: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website/Social Media Pages: \_\_\_\_\_

E-mail: \_\_\_\_\_ *(Donation receipts will be sent to this email address)*

How did you hear about our Show Sponsorships? \_\_\_\_\_

### FORM OF PAYMENT:

- Enclosed is a CHECK for \$\_\_\_\_\_ payable to: **Georgia Draft Horse Association.**  
 I have paid by VENMO @georgiadrafthorse (please use this option for CREDIT CARD payments).

### ADDITIONAL INFO:

- This sponsorship is in Honor or Memory of: \_\_\_\_\_  
 Please apply my donation to a specific sponsorship or award: \_\_\_\_\_

**\*\*NOTE\*\* All LOGOS must be received by Sept. 13<sup>th</sup> to be included on printed media & banners.**

Please email your completed form, company logo, and any photos/advertisements to be used in sponsorship announcements to Kim Butler at [georgiadrafthorse@gmail.com](mailto:georgiadrafthorse@gmail.com), text message to 770-356-4645, or mail to:

**GA Draft Horse Assoc. (GDHA)  
c/o Kim Butler  
1234 Monroe Jersey Rd.  
Monroe, GA 30655**