



# 2022 SPONSORSHIP LEVELS

## GA NATIONAL FAIR DRAFT HORSE SHOW

### DIAMOND SPONSOR (\$5,000+)

*Sponsorships at this level support our new Peach State Six-Horse Hitch classes and allow us to increase the payout!*

- Custom banner ad on GDHA website and ½ page ad published in every GDHA Newsletter for 1 full year!
- Opportunity to provide company promotional material to be included in all exhibitor entry packets.
- Exclusive 3x8ft or 4x6ft banner with name/logo displayed ringside or in designated high traffic area.
- Sponsorship announced throughout the duration of the show and during all Six-Horse Hitch classes.
- Invitation to present award to winner of GDHA Peach State 6-Up, Classic 6-Up, and Classic Cart classes.
- Ride on the winning 6-Horse Hitch Wagon during their victory lap (1 night only) and back to the barn.
- Invitation to Exhibitor's Dinner Party with VIP seating for up to four (4) people.

### PLATINUM SPONSOR (\$2,500+)

*Six-Horse Hitch Class Sponsorship • Added payout for 4-Horse Hitch, Unicorn, and Men's & Ladies Team classes!*

- Opportunity to provide promotional material to be included in all exhibitor entry packets.
- Exclusive 3x6ft banner with name/logo displayed ringside or in designated high traffic area.
- Name/logo listed on GDHA website, main sponsor banner, and additional signage on show grounds.
- Sponsorship announced throughout the duration of the show and during Supreme Cart & Team Hitch classes.
- Ride on the winning 6-Horse Hitch Wagon during their victory lap (1 night only) and back to the barn.
- Invitation to Exhibitor's Dinner Party with VIP seating for up to four (4) people.

### GOLD SPONSOR (\$1,000+)

*Youth Challenge Prize Money & Additional Youth Awards • Classic Cart Series Sponsor • Exhibitor's Dinner Party*

- Exclusive 3x4ft banner with name/logo displayed in designated high traffic area.
- Name/logo listed on GDHA website, social media pages, and main sponsor banner.
- Sponsorship announced during all Youth Classes, Classic Cart, and during presentation of Youth Awards.
- Invitation to present award to winner of a Youth class and/or present Youth Challenge Awards.
- Invitation to Exhibitor's Dinner Party with VIP seating for up to four (4) people.

### SILVER SPONSOR (\$500+)

*Ribbons for the Show • Equipment & Props for Obstacle Classes • Exhibitor's Dinner or Classic Cart Co-Sponsor*

- Name/logo on GDHA website, social media, main sponsor banner, & signage throughout show grounds.
- Sponsorship announced throughout the duration of the show and during premium performance classes.
- Invitation to Exhibitor's Dinner Party with VIP seating for up to four (4) people.

### BRONZE SPONSOR (\$250+)

*Southern Hospitality Gifts for all Exhibitors • Supreme Halter Championship • Ribbons/Obstacles Co-Sponsor*

- Name/company logo listed on the GDHA website, social media pages, and main sponsor banner.
- Name/company announced during the class you are sponsoring.

### FRIENDS OF THE HORSES (Up to \$200)

*General Show Operations • Stall Decorating Contest • Halter Championships • Obstacle Course • Individual Class Trophies*

- Name listed on main sponsor banner and announced during the class/trophy you are sponsoring.



# 2022 SPONSORSHIP LEVELS

## GA NATIONAL FAIR DRAFT HORSE SHOW

---

### SHOW SPONSORSHIP LEVEL:

\_\_\_\_\_ DIAMOND Sponsor (\$5,000+)

\_\_\_\_\_ SILVER Sponsor (\$500)

\_\_\_\_\_ PLATINUM Sponsor (\$2,500)

\_\_\_\_\_ BRONZE Sponsor (\$250)

\_\_\_\_\_ GOLD Sponsor (\$1,000)

\_\_\_\_\_ Friend of the Horses (up to \$200)

---

### SPONSOR INFORMATION:

Contact Name: \_\_\_\_\_

Company or Farm Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media Pages (ie: Facebook, Instagram, etc): \_\_\_\_\_

**I hereby agree to support the 2022 Georgia National Fair Draft Horse Show with a donation to the Georgia Draft Horse Association, Inc. in the amount of \$ \_\_\_\_\_.**

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Date*

Individual Class Trophy Sponsorships are available for \$35, \$50, and \$75. Class requests will be honored in the order in which they are received. Contact us at the email below for available classes.

All sponsors will receive recognition in email blasts and social media posts. Follow the GDHA on Facebook and Instagram so you can SHARE your shout-out when we announce your sponsorship!

**IMPORTANT:** Please email your business/farm logo and send any photos or advertisements that you would like used in promotions to [kimbutler530@gmail.com](mailto:kimbutler530@gmail.com) no later than September, 26th.

Sponsorship payments sent through PayPal ([paypal.me/gdha](https://paypal.me/gdha)) must include a 3% transaction fee. Please make checks payable to: Georgia Draft Horse Association (GDHA) and mail with completed sponsorship form to:

**Georgia Draft Horse Association  
Attn: Kim Butler  
P.O. Box 97  
Jersey, GA 30018**