



# 2022 SPONSORSHIP LEVELS

## GA NATIONAL FAIR DRAFT HORSE SHOW

Thank you for your interest in sponsoring the 2022 Georgia National Fair Draft Horse Show! We have revised our sponsorship program this year to offer recognition and promotional opportunities for our extraordinary sponsors! We encourage you to review the information below and choose a level that best suits you. Let us know if your company or farm would like to sponsor a special award and we'll work with you to create something special.

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### DIAMOND SPONSOR (\$5,000+)

- Custom banner ad on GDHA website and ½ page ad published in every GDHA Newsletter for 1 full year!
- Opportunity to provide company promotional to be included in all exhibitor entry packets.
- Exclusive 3x8ft or 4x6ft banner with name/logo displayed ringside or in designated high traffic area.
- Sponsorship announced throughout the duration of the show and during all Six-Horse Hitch classes.
- Invitation to present award to winner of GDHA Peach State 6-Up, Classic 6-Up, and Classic Cart classes.
- Ride on the winning 6-Horse Hitch Wagon during their victory lap (1 night only) and back to the barn.
- Invitation to Exhibitor's Dinner Party with VIP seating for up to four (4) people.

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### PLATINUM SPONSOR (\$2,500+)

- Opportunity to provide promotional material to be included in all exhibitor entry packets.
- Exclusive 3x6ft banner with name/logo displayed ringside or in designated high traffic area.
- Name/logo listed on GDHA website, main sponsor banner, and additional signage on show grounds.
- Sponsorship announced throughout the duration of the show and during Supreme Cart and Team Hitch classes.
- Ride on the winning 6-Horse Hitch Wagon during their victory lap (1 night only) and back to the barn.
- Invitation to Exhibitor's Dinner Party with VIP seating for up to four (4) people.

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### GOLD SPONSOR (\$1,000+)

- Exclusive 3x4ft banner with name/logo displayed in designated high traffic area.
- Name/logo listed on GDHA website, social media pages, and main sponsor banner.
- Sponsorship announced during all Youth Classes, Classic Cart, and during presentation of Youth Awards.
- Invitation to present award to winner of a Youth class and/or present Youth Challenge Awards.
- Invitation to Exhibitor's Dinner Party with VIP seating for up to four (4) people.

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### SILVER SPONSOR (\$500+)

- Name/logo listed on GDHA website, social media, main sponsor banner, & signage throughout show grounds.
- Sponsorship announced throughout the duration of the show and during premium performance classes.
- Invitation to Exhibitor's Dinner Party with VIP seating for up to four (4) people.

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### BRONZE SPONSOR (\$250+)

- Name/company logo listed on the GDHA website, social media pages, and main sponsor banner.
- Name/company announced during the class you are sponsoring.

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### FRIENDS OF THE HORSES (Up to \$200)

- Name listed on main sponsor banner.
  - Name announced during the class/trophy you are sponsoring.
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## SHOW SPONSORSHIP LEVEL:

\_\_\_\_\_ DIAMOND Sponsor (\$5,000+)

\_\_\_\_\_ SILVER Sponsor (\$500)

\_\_\_\_\_ PLATINUM Sponsor (\$2,500)

\_\_\_\_\_ BRONZE Sponsor (\$250)

\_\_\_\_\_ GOLD Sponsor (\$1,000)

\_\_\_\_\_ Friend of the Horses (Up to \$200)

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## SPONSOR INFORMATION:

Contact Name: \_\_\_\_\_

Company or Farm Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media Pages (ie: Facebook, Instagram, etc): \_\_\_\_\_

**I hereby agree to support the 2022 Georgia National Fair Draft Horse Show with a donation to the Georgia Draft Horse Association, Inc. in the amount of \$\_\_\_\_\_.**

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Date*

Individual Class Sponsorships are available for \$25, \$50, and \$75. Class requests will be honored in the order in which they are received. Contact us at the email below for the current list of available classes.

All sponsors will receive recognition in pre- and post-show email blasts and social media posts. The countdown to Perry begins in August, so be sure to like and follow the GDHA on Facebook, Twitter, and Instagram so you can SHARE your shout-out when we announce your sponsorship!

Email your company or farm LOGO and any photos or advertisements that you would like used in promotions to Kim Butler at [kimbutler530@gmail.com](mailto:kimbutler530@gmail.com)

Please make checks payable to: **Georgia Draft Horse Association (GDHA)** and mail with completed sponsorship form to:

**Georgia Draft Horse Association  
Attn: Kim Butler  
1234 Monroe Jersey Road  
Monroe, GA 30655**

	DIAMOND Sponsor (\$5,000+)	PLATINUM Sponsor (\$2,500)	GOLD Sponsor (\$1,000)	SILVER Sponsor (\$500)	BRONZE Sponsor (\$250)	Friend of the Horse (Up To \$200)
<b>Custom ½ Page Ad</b> in GDHA Newsletter & on Website for 1 Year	✓					
<b>Promotional Material</b> distributed to exhibitors	✓	✓				
<b>Exclusive Banner</b> Displayed Ringside	✓	✓				
Ride out on a <b>Six Horse Hitch Wagon</b>	✓	✓	✓			
VIP Seating at <b>Exhibitor Dinner Party</b>	✓	✓	✓	✓		
Listed on <b>GDHA Website &amp; Social Media Page(s)</b>	✓	✓	✓	✓	✓	
Listed on <b>Main Sponsor Banner</b>	✓	✓	✓	✓	✓	✓